

2006 - 2007

OKALOOSA COUNTY
SCHOOL BOARD MEETINGSchool District of Okaloosa County, Florida
Okaloosa County School Board
FORM FOR SUBMITTING AGENDA ITEM

SEP 25 2006

MIS 5235

EXHIBIT 06-685

Meeting Date: September 25, 2006

Agenda Item Number:

Consent #19

TITLE: Continuation of engagement of Heffley and Associates to provide lobbying services

REQUESTED ACTION:

That the Board agree to continue the services of Heffley and Associates, as described in the attached letter of engagement and that the Board designate one Board Member as the liaison between the Board and Heffley and Associates.

SUMMARY EXPLANATION AND BACKGROUND:

Heffley and Associates has provided lobbying services to the School Board for four years. During this time the firm has paid for its services multiple times over in improvements in funding, permissive legislation and regulation, and assistance with special needs such as hurricane relief.

EXHIBITS ATTACHED:

1. Instructional Program Impact Statement:
2. Staffing Impact Statement:
3. Financial Impact Statement:
- 4.
- 5.
- 6.

PREPARED BY:

SUPERINTENDENT'S RECOMMENDATION:

BOARD ACTION:

- ☐ Approved ☐ Disapproved
☐ Other (specify) _____

(For use of official Board Records' office only)

SOURCE OF ADDITIONAL INFORMATION:

Name: _____

Phone: _____

School Board Chairperson

Heffley & Associates

E-Mail: rich@heffleyassociates.com

420 E. Jefferson Street • Suite 106 • Tallahassee, Florida 32302 • Fax: 850-513-1201 • Phone: 850-513-1200

September 18, 2006

The Honorable Don Gaetz
Superintendent of Schools
Okaloosa County Schools
120 S.E. Lowery Place
Fort Walton, Florida 32548

Dear Superintendent Gaetz:

Thank you for your desire to renew our contract to represent the Okaloosa County Schools. We have enjoyed representing such a worthwhile organization and look forward to working together again in the coming year.

The Okaloosa County Schools will continue to retain Heffley & Associates to perform legislative and executive branch advocacy and governmental relations services on behalf of matters affecting their interest in Florida. Heffley & Associates will utilize our key contacts and vast knowledge of Florida's governmental process to ensure that the Okaloosa County Schools achieves their strategic goals.

This document will serve as our agreement. The term of this agreement is from October 1, 2006 through September 30, 2007. This will cover Special Session, Regular Session, Governor's action on bills, and any of your Executive Branch needs. The Okaloosa County Schools will pay Heffley & Associates a sum of \$70,000, payable in two installments of \$35,000. The first payment of \$35,000 is due upon execution of this agreement.

Heffley & Associates shall be reimbursed for all official expenses in relationship to its work for the Okaloosa County Schools.

We look forward to building a continuing relationship with you and the Okaloosa County Schools. Should you find this letter agreeable, please sign below and return a copy to our office along with the first payment for services. You can be assured that all services will be performed in a competent and professional manner, in strict conformity with applicable law and with due deference to the preservation of the goodwill and reputation of the Okaloosa County Schools.

If you have any questions please do not hesitate to call me at 850-980-9809 or 850-513-1200. Again, thank you and I look forward to working for you.

Sincerely,



Rich Heffley


Okaloosa County Schools

September 25, 2006
Date

2007 - 2008

420 E. Jefferson Street • Suite 106 • Tallahassee, Florida 32302 • Fax: 850-513-1201 • Phone: 850-513-1200

September 28, 2007

OKALOOSA COUNTY SCHOOL BOARD
APPROVED

The Honorable Cathy Thigpen
Chair, Okaloosa County School Board
120 S.E. Lowery Place
Fort Walton, Florida 32548

OCT 08 2007

Dear Chairman Thigpen:

I appreciate your interest in renewing our contract to represent the Okaloosa County Schools. We have enjoyed representing such a worthwhile organization and look forward to working together again in the coming year.

The Okaloosa County Schools will continue to retain Heffley & Associates to perform legislative and executive branch advocacy and governmental relations services on behalf of matters affecting their interest in Florida. Heffley & Associates will utilize our key contacts and vast knowledge of Florida's governmental process to ensure that the Okaloosa County Schools achieves their strategic goals.

This document will serve as our agreement. The term of this agreement is from October 1, 2007 through September 30, 2008. This will cover Special Session, Regular Session, Governor's action on bills, and any of your Executive Branch needs. The Okaloosa County Schools will pay Heffley & Associates a sum of \$50,000, payable in two installments of \$25,000. The first payment of \$25,000 is due upon execution of this agreement.

Heffley & Associates shall be reimbursed for all official expenses in relationship to its work for the Okaloosa County Schools.

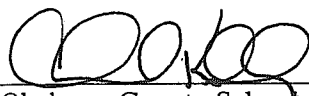
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If you have any questions please do not hesitate to call me at 850-980-9809 or 850-513-1200. Again, thank you and I look forward to working for you.

Sincerely,



Rich Heffley



Okaloosa County Schools

10/08/2007
Date